

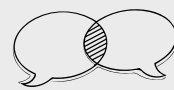


Dispensary Ranked Case Study

- **Client**
Aiden Spaulding
- **Niche**
CBD Owners
- **Year**
2021
- **Website**
<https://dispensaryranked.com/>



3388
Prospects



274
Conversations



27
Appointments

Customer Story

Dispensary Ranked is a leading online platform providing comprehensive information and resources for dispensaries, products, and industry trends.

Dispensary Ranked is the #1 Dispensary Marketing agency that uses proven strategies to grow and scale your account. Their speciality- No bots or false promises. They have helped businesses in over 135 countries.

The company aimed to connect with professionals in the Canna Industry capable of handling increased customer demand.



In 6 weeks, EXOTTO helped Dispensary Ranked to create a pipeline of continuous, compelling prospects.

The Challenge

- ✓ Engage with the people from The Canna Industry, who are able to take on more customers.

The Solution

- An effective lead generation approach incorporating email marketing and LinkedIn raised brand recognition and engaged target users from various demographics.
- Launched a prospecting campaign on email and LinkedIn, and our target audience was CBD Owners in the United States.

The Results

- 27 Appointments
- 274 Conversations
- 3388 Prospects Outreached

