



Dr. John Oda Method

Helping business grow stronger, effective, and faster

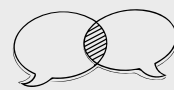


# Profit Now Business Coaching

- **Client**  
John P. Oda Phd
- **Niche**  
Business Coaching/Consulting
- **Year**  
2022
- **Website**  
<https://www.drjohnoda.net/>



8548  
Prospects



305  
Conversations



27  
Appointments

## Customer Story

Profit Now Business Coaching is a unique business specializing in uncovering hidden assets and maximizing revenue potential. This innovative company offers simple, easy-to-follow strategies to help businesses increase their profits and unlock their potential.

With its Profit Now plan, this business provides valuable opportunities for entrepreneurs to learn powerful strategies to enhance their revenues significantly. Companies can tap into their hidden profits and achieve remarkable growth by implementing these strategies. Their clients make 500K to 10 Million dollars in gross revenues.

But Profit Now Business Coaching found it challenging to reach its target audience. That's why Exotto stepped in. Exotto helped it find leads in various sectors through a LinkedIn outreach strategy.



In 2.5 months, EXOTTO helped Profit Now Business Coaching to create a pipeline of continuous, compelling prospects.

## The Challenge

- ✓ Target decision-makers in the medical industry, manufacturing industry, and financial services.
- ✓ Expand their audience and reach out to automobile dealers.
- ✓ Target companies with industry specialization in Technology.

## The Solution

- Developed an outreach strategy to understand potential clients and audiences in various niches.
- Examined the target audience and made an email and LinkedIn campaign to make our message reach the right users.

## The Results

- 27 Appointments
- 305 Conversations
- Outreached 8548 Prospects



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