

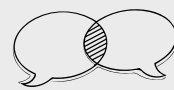


# Rolling Sands Consulting

- **Client**  
Tracey Copeland
- **Niche**  
Marketing/ Branding
- **Year**  
2022
- **Website**  
<https://rollingsandsconsulting.ca/>



2804  
Prospects



162  
Conversations



12  
Appointments

## Customer Story

Rolling Sands Consulting is a one-person enterprise that helps startups and small and scaling businesses in Brand Communications, Strategy & Planning, Coaching & Workshops. Its experience spans small and large companies, from startups to multinational organizations. It helps in establishing new brands or revitalizing the old ones.

As Rolling Sands Consulting grows, it wants to gain the audience's interest and develop it as a brand. Also, it needs strategic solutions to build a strong marketing team.

Exotto helped Rolling Sands Consulting to produce desired results and grow as a brand with great numbers.



In one month, EXOTTO helped Rolling Sands Consulting to create a pipeline of continuous, compelling prospects.

## The Challenge

- ✓ Lead Generation for specific geographical location: Canada.
- ✓ Plan a robust hierarchical hiring strategy.
- ✓ Brand Building and strategic content audits.

## The Solution

- Hired and built a strong marketing team.
- Built trust with their target audience.
- Targeted Companies with 1-75 employees.
- Targeted Founder or Owner or CEO, Chief Marketing Officer, Director or Head of Marketing, Chief Operations Officer, General Manager.

## The Results

- 12 Appointments
- 162 Conversations
- Outreached 2804 Prospects